



# SWIM ON DRY LAND

A framework for enhancing social trust and achieving racial and gender equity in places where we live, work, serve, socialize, or worship.

S

Strategy or series of related activities designed for meaningful impact

W

Why or the driving purpose behind the desired outcome

I

Investment made to execute the strategy successfully

M

Metrics or how the impact will be measured

YOUR SWIM

YOUR DRY LAND

**Dry Land**- the space(s) where the strategy will be executed. This includes partnerships as this work is best done in community.